



WTAT Charleston  
4301 Arco Ln  
North Charleston, SC 29418

Littlefield Consulting DC  
611 Pennsylvania Ave, SE, #122  
Washington, DC 20003

# Contract # 1994484

Schedule Dates	10/28/16-11/04/16	Date Entered	10/27/16
Advertiser	Andy Smith for Treasurer (99130)	Last Modified	10/27/16
Agency	Littlefield Consulting DC (10005)	Entered By	Randi Weathers
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	ANDY SMITH FOR TREASURER (682741)	Headline #	ECR25342196
Salesperson	Millennium/PHL, Philadelphia (1103)	Demo	A35+R
Sales Office	Millennium/PHL, Philadelphia	Order Type	Normal
Buyer Name	LITTLEFIELD, BRENT	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	N/A	Commission	\$220.50
Account Types	National/Political Candidate Agency BRD	Net Total	\$1,249.50
Billing Type	Weekly/Irregular	Sales Tax	
Comments	Andy Smith for Treasurer FRAN BROWN 215-563-5400		

Charleston S (WTAT)			
By Broadcast Month	Spots	Rate	
Oct. 2016	1	\$245.00	
Nov. 2016	5	\$1,225.00	
Grand Total:	6	\$1,470.00	

APPROVED OCT 27 2016  
REN

## CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/28/16-10/29/16	1	:30	11P- News-News at 10						1			1	\$245.00	\$245.00	Charleston S (WTAT)	News	10/27/16
2.0	Normal Line / News (2)	10/31/16-11/04/16	1	:30	10P- News-News at 10		1	1	1	1	1			5	\$245.00	\$1,225.00	Charleston S (WTAT)	News	10/27/16

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

1994404

APPROVED OCT 27 2016



**KATZ**  
**TELEVISION**  
**GROUP**

125 West 55th St  
New York, NY 10019

*NW*  
*10/27*

Contract # 25342196

Changes as of: 10/27/2016 at 10:15 AM

Version: Original Order

CPE:

Agency: LITTLEFIELD  
CONSULTING

Flight: 10/28/16 - 11/7/16  
Advertiser: ANDY SMITH FOR  
TREASURER

Station: WTAT  
Market: Charleston, SC

Total \$: \$1,470.00  
Total Spots: 6

2714 KING ST  
ALEXANDRIA, VA  
22302

Agency Order #:

Product: Andy Smith for  
Treasurer

Office: PHILADELPHIA  
Total CPP: \$0.00  
Total GRP:

Buyer: BRENT LITTLEFIELD  
Salesperson: FRAN BROWN  
215-563-5400

Con Type: POLITICAL/NOTE  
Assistant: FRAN BROWN  
215-563-5400

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/28 - 11/7			Total Spots	Total \$	CPP	GRP
							10/28	10/31	11/7				
1	M-F 10p-10:30p		News	\$245.00	0.0	30	1	5	0	6	\$1,470.00	\$0.00	0.0
TOTALS:							1	5	0	6	\$1,470.00	\$0.00	0.0



Contract # 25342196 Changes as of: 10/27/2016 at 10:15 AM Version: Original Order  
CPE: Flight: 10/28/16 - 11/7/16 Station: WTAT  
Agency: LITTLEFIELD ANDY SMITH FOR Market: Charleston, SC  
CONSULTING TREASURER  
2714 KING ST Product: Andy Smith for  
ALEXANDRIA, VA Treasurer  
22302 Agency Order #: Primary Demo: Adults 35+  
Buyer: BRENT LITTLEFIELD Con Type: POLITICAL/NOTE  
Salesperson: FRAN BROWN Assistant: FRAN BROWN  
215-563-5400 215-563-5400  
Total \$: \$1,470.00  
Total Spots: 6  
Total CPP: \$0.00  
Total GRP:

125 West 55th St  
New York, NY 10019

Special Instructions

Competitive Information	
Market Budget:	\$18,375
WTAT Share:	8%
Comment:	
Unknown:	92%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	6	\$1,470.00	N/A	0.0
Total	100%	6	\$1,470.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	1	\$245.00
2016-Nov	5	\$1,225.00
Total	6	\$1,470.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	10/27/16 10:18 AM					\$0
Queued for Electronic Contracting	10/27/16 10:18 AM					\$0
New	10/27/16 10:15 AM	BRADLEY PHILPPS	New	6		\$1,470.00

Non-Discrimination Policy  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WTAT 4301 Arno Lane N. Charleston, SC 29418	<b>Date:</b> 10/27/16
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I, BRENT LITTLEFIELD,

being/on behalf of: Andy Smith,

a legally qualified candidate of the REPUBLICAN

political party for the office of: Treasurer for Charleston County

in the GENERAL

election to be held on: NOVEMBER 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Smith for Treasurer

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dr. Mark Hartley

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10-27-16  
Date

[Signature]  
Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]  
Signature

Mark Hartley  
Printed Name

AM  
Title